

## AUDIENCE ENGAGEMENT

in the 2<sup>nd</sup> competition round of the

# ANNA KULL

INTERNATIONAL CELLO COMPETITION



Participants who qualify for the second round are free to choose their own programme for that round. Participants have the opportunity to include elements to communicate the music to the audience in their programme, such as a coherent presentation to introduce the compositions before or between renditions, a special spatial dramaturgy for an innovative hearing experience or a focus on the audience through lighting, language, involvement of the audience, other arts, etc.

Please describe **WHAT** you are planning (brief description in German or English, about 100 words) to ensure a smooth preparation and organisation:

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WHAT do you need? (Please check the relevant boxes.)

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|--|---|--|--|
| <input type="checkbox"/> wireless microphone | <input type="checkbox"/> headset microphone                 | <input type="checkbox"/> special lighting direction                  | <input type="checkbox"/> special room requirements |
| <input type="checkbox"/> stage equipment     | <input type="checkbox"/> equipment for playing audio tracks | <input type="checkbox"/> screen for PowerPoint or video presentation |  |

Other

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**PLEASE COMPLETE THIS FORM AND SEND IT TO [cellocompetition@kug.ac.at](mailto:cellocompetition@kug.ac.at)  
BY 30 NOVEMBER 2019.**

As soon as you have submitted your concept, we will check whether it is feasible. The Competition Office will inform you in due time whether it will be possible to put your ideas into action.